

Jaringan aktor dalam jaringan komunikasi termediasi teknologi studi kasus pengumpulan berita komunitas jurnalis Kepresidenan RI = Actor network in technology mediated communications network case study of newsgathering of presidential journalist community in the Republic of Indonesia

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20432376&lokasi=lokal>

Abstrak

Penelitian ini fokus pada jaringan komunikasi termediasi teknologi yang dimanfaatkan jurnalis untuk mengumpulkan berita. Jaringan komunikasi termediasi teknologi berupa mailing list menjadi medium berbagi untuk mengatasi keterbatasan aktor manusia di tengah semakin banyaknya aktor, agensi dan aktan berupa ketidakpastian dalam jaringan. Ini berdasarkan konstruksi aktor yang mengetahui biografi jaringan, maupun aktor yang tidak mengalami jaringan awal. Proses di mana aktor bergabung dalam jaringan dipandang sebagai tindakan translasi. Dalam Teori Jaringan Aktor, translasi sebagai sebuah proses assembling meliputi problematisasi, interessement, enrollment, mobilisasi, dan inskripsi. Translasi juga melibatkan banyak aktor, agensi dan aktan sehingga lebih banyak melibatkan proses berbagi. Keberhasilan translasi ditandai dengan upaya mempertahankan jaringan berbagi aktor lewat pembentukan jaringan baru melalui translasi. Penelitian kualitatif ini ingin mengetahui cara jurnalis mengkonstruksi jaringan, serta alasan melakukan assembling dan mempertahankan hubungan.

<hr>This study focuses on technology-mediated communication network used by journalists to gather news (newsgathering). Technology-mediated communication network in the form of a mailing list is a sharing medium to overcome the limitations of the human actors in the middle of the increasing number of actors, agencies and actant in form of uncertainty in the network. It is based on the actors' construction who knows the biography of the network, as well as the actors who did not experience the initial network. The process by which an actor joins the network is seen as a translation. In the Actor-Network Theory, translation phase as a process of assembling human actors and non-human actors includes problematization, interessement, enrollment, mobilization, and inscriptions. Translation also involves more actors on it, whether human actors, non-human actors, agency, and actant. In other words, more sharing is done. The success of translation is characterized by the efforts to maintain actor-sharing network through translation of new networks. This qualitative research is also to find out how journalists construct a network, as well as the reasons for assembling and maintaining relationships.