

Analisis pengaruh manajemen modal kerja terhadap performa operasional dan corporate investment pada perusahaan non finansial yang terdaftar di Bursa Efek Indonesia periode 2010-2015 = Analysis the effect of working capital management on operating performance and corporate investment of non financial companies listed in Indonesia Stock Exchange within 2010 2015

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Abstrak

Penelitian ini bertujuan untuk menganalisis pengaruh manajemen modal kerja terhadap performa operasional perusahaan yang diproksikan dengan ROA, dan terhadap corporate investment yang diproksikan dengan capex dan cash acquisition per total asset pada perusahaan non finansial yang terdaftar di Bursa Efek Indonesia selama periode 2010 sampai dengan 2015. Pengujian dilakukan dengan model regresi Generalized Least Square (GLS). Hasil penelitian ini menunjukkan bahwa manajemen modal kerja berpengaruh signifikan terhadap performa operasional perusahaan dan tidak memiliki pengaruh signifikan terhadap corporate investment.

.....This research is aimed to analyze the effect of working capital management towards firms operating performance (ROA) and corporate investment (capex and cash acquisition to total asset) on non financial company listed in Indonesia Stock Exchange within 2010 ? 2015. The test were conducted with Generalized Least Square (GLS). The result of this research found that working capital management has significantly influence the firms operating performance and has not a significant effect on corporate investment.