

In action: measuring ROI in the public sector

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20429092&lokasi=lokal>

Abstrak

Measuring ROI in the Public Sector shows how public sector organizations are using ROI evaluation as a way to meet their unique performance challenges. Featured case studies focus on a range of organizations from small local governments, to state governments, to major cities, and to national and federal programs.