

Analisis pengembangan kebijakan pariwisata Indonesia

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Abstrak

The development of tourism in Indonesia, Singapore and Malaysia showed a deep gap between three countries, especially in the number of visitor arrivals. The writer is trying to reveals the gap and the reason why the gap exist between them. The fact showed that in developing tourism, Singapore and Malaysia had established an independence body to handle tourism sector separated with the policy makers. This body had full authority in handling tourism because they were financed by private sector. The separation between the policy maker and the executor had proofed to be very effective in driving the development. The executor was then supported by provincial executor body that worked under the command of the central body. In Indonesia there is no separation between the policy maker and the executor, consequently the task and responsibility is not clear yet. The result showed that Indonesia is still backward in developing tourism with only a few international tourists visiting he country.