

Peran strategis school of business menghadapi persaingan global ; suatu tinjauan dari perspektif visi, integrasi kurikulum dan manajemen program

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Abstrak

This essay is aimed to describe the strategic roles of school of business needed to respond contemporer challenges which surface as the impacts of globalization. Also to map the visions and the direction of curriculum and management integrations of school of business offered by the top world class school of business in United States and Asia Pacific. The mapping acts as a big picture which can become inputs to restructure the school of business in Indonesia