

Social cognition : making sense of people

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20427531&lokasi=lokal>

Abstrak

Social Cognition researchers look at how we make sense of other people and of ourselves. In this book Ziva Kunda provides a comprehensive and accessible survey of research and theory about social cognition at a level appropriate for undergraduate and graduate students, as well as researchers in the field.