

Pengaruh perpindahan perpustakaan umum kabupaten Rembang ke lokasi pariwisata pantai Kartini terhadap minat kunjung pemustaka

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20427366&lokasi=lokal>

Abstrak

The aim of this research are (1) to know the influence of Rembang Public Library transfer to Kartini Beach tourism area toward animo of visits to the library (2) to know user perception about Rembang Public Library transfer to Kartini Beach tourism area (3) to know animo of visits to Rembang Public Library. This was a quantitative research that used correlation method between location (independent variable) and animo of visits (dependent variable). Data were collected through questionnaire, interview and documentation. Data analysis used product moment correlation and processed using SPSS version 17 for Windows. The result of the study showed there was significant correlation between location and animo of visits. Score of correlation was 0.632 at significance level 5% r table is 0.202. The Rembang public library transfer to Kartini Beach tourism area belonged to good category whereby grand mean of location variable was 2.86. Animo of visits also belonged to high category whereby grand mean was 3.01.