

# Konflik Indonesia - Malaysia: Netnografi dan Analisis Jaringan (Studi Kasus di Topix.com) = Indonesia - Malaysia Conflict: Netnography and Network Analysis (Case Study on Topix.com)

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## Abstrak

Indonesia and Malaysia are neighboring countries, allied in culture and language, and have similarities in many aspects of the nation life. However, the relationship and the cooperation between the two countries in the social, cultural, economic, political, defense and security always have ups and downs from year to year. As the allied countries ("negara serumpun"). Indonesia and Malaysia have the potential for cooperation and conflict in the same magnitude. Unfortunately, the news of conflict potential is more than the news of cooperation between two countries. Furthermore, the potential of conflict between Indonesia and Malaysia not only becomes a public discourse on offline and mass media but also on online new media environment such as on Topix.com. As a leading news community on the web, Topix.com connects people to the information and discussions that matter to them in every town and city. By applying the concept of conflict from Krauss and Morsella's communication perspective that related to misperception, misunderstanding and misconstruction, this study analyzes the potential of conflict between Indonesia and Malaysia constructed on one of the Topix.com's forum. Moreover, by using netnography, the finding will be discussed on how the misperception, misunderstanding, and misconstruction occurred among members of the online community forum.

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