

Manufacturing outsourcing : a knowledge perspective

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Abstrak

Outsourcing in manufacturing : the knowledge dimension explains in detail how a manager can acquire, create, transfer and use knowledge that optimizes their outsourcing decisions and improves the changes of marketplace success. This book gives examples of the key decisions that needs to be taken by managers regarding effective outsourcing. Decisions are divided around the structural and infrastructural aspects of outsourcing and the key knowledge that needs to be managed to support good decisions. The book contains illustrations and examples of key processes throughout and concludes with a section dedicated to case studies. These case studies represent a variety of manufacturing system types and sizes focused on supply chain integration, and which deploy various manufacturing paradigms including craft, mass, lean, adaptive, and sustainable manufacturing. This book covers many theoretical and practical examples of critical outsourcing decisions, their knowledge aspects and how knowledge challenges can be dealt with in a systematic way. It provides a key resource for students, lecturers and industry managers looking to solidify their understanding and application of outsourcing decision making strategies.