

Efek perpindahan televisi dan orientasi fungsional anak pada media

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20425263&lokasi=lokal>

Abstrak

The title of this paper is "Displacement Effects of TV and The Child's functional Orientation to media". This paper is to discuss the issue in "Wacana" as a scientific journal published by FIKOM UPDM (B), which is meant to broaden perspective in conducting research in mass communication. For that purpose, the writer had made some analysis on the research conducted by IR Brown, Jk Grammond, and RJ Wide entitled "Displacement effects of television and the child's functional orientation to the media", which is related to the use of Mass communication current perspective on gratification research published by Jay. G. Blummer and Elenn Katz