

Strategi Kesantunan : Bald On Record, On Record, dan Off Record dalam Buku Anak Hallo baby! Karya Carry Slee dan Dagmar Stam = Politeness Strategies : Bald On Record, On Record, and Off Record in A Children Book Titled Hallo baby! by Carry Slee and Dagmar Stam

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Abstrak

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Kesantunan dapat digunakan di segala situasi untuk membangun dan memelihara hubungan yang baik di masyarakat, termasuk hubungan dalam keluarga. Dalam buku anak Hallo baby! yang ditulis oleh Carry Slee dan Dagmar Stam, beragam bentuk strategi kesantunan ditemukan dalam percakapan antara kakak-adik, orang tua, serta antara orang tua dan anak. Jurnal ini mengidentifikasi bagaimana strategi kesantunan bald on record, on record, dan off record digunakan, serta jenis strategi kesopanan manakah yang paling mendominasi dalam buku ini. Jurnal ini menggunakan metode deskriptif kualitatif dan tiga teori strategi kesantunan Brown dan Levinson yaitu; bald on record, on record, dan off record, serta teori face-keeping (menjaga-muka) Goffman.

Hasil menunjukkan bahwa strategi bald on record kebanyakan ditemukan dalam pertengkaran kakak-adik, on record dalam permintaan disertai imbalan hadiah, dan off record, dalam perintah tak langsung. Bald on record diidentifikasi sebagai strategi kesantunan yang mendominasi buku ini karena adanya beberapa faktor sosial, yaitu; hubungan yang dekat antara anggota keluarga dan usia yang masih balita.

<i>ABSTRACT</i>

Politeness can be used in any situation to build and maintain good relationship in the society, including within a family. In Hallo baby! a children book written by Carry Slee and Dagmar Stam, some various forms of politeness strategies are found in conversation between siblings, parents, and also between parents and children. This journal identifies how the politeness strategies such as bald on record, on record, and off record are used, and which kind of politeness strategy is dominant in this book. This journal uses the descriptive qualitative method and the three politeness strategies of Brown and Levinson namely; bald on record, on record and off record, and also Goffman's face-keeping theorie.

The outcomes show that bald on record strategy are found mostly in quarrels between siblings, on record strategy in request with rewards, and off record in indirect instruction. Bald on record identified as the most dominant politeness strategy in the book because of the social factors: the close relationship among family members and the age of the toddlers.</i>