

Layanan Bulk loan UPT Perpustakaan Proklamator Bung Karno sebagai upaya meningkatkan minat baca masyarakat Blitar = Bulk Loan service of Proklamator Bung Karno Library to increase reading interest of Blitar People

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Abstrak

[ABSTRAK

Fokus dari penelitian ini adalah layanan Bulk Loan dan pengelola layanan Bulk Loan. Penelitian ini dilatarbelakangi oleh angka melek huruf yang sudah tinggi namun belum menunjukkan korelasi dengan minat baca masyarakat. Sudah banyak upaya untuk meningkatkan minat baca masyarakat. Salah satu upaya yang menarik perhatian peneliti adalah layanan paket buku (Bulk Loan) UPT Perpustakaan Proklamator Bung Karno yang berada di Blitar, Jawa Timur. Penelitian ini bertujuan untuk mengetahui alasan pembentukan, pengelolaan layanan, pendapat pengelola terkait minat baca masyarakat Blitar, kendala yang dihadapi, serta dampak dari layanan Bulk Loan. Penelitian ini adalah penelitian kualitatif dengan desain deskriptif, metode studi kasus. Pengumpulan data dilakukan melalui wawancara mendalam dan dokumentasi melalui laporan tahunan dan lini masa jejaring sosial Facebook. Hasil penelitian menunjukkan bahwa layanan Bulk Loan ini membawa dampak positif bagi masyarakat Blitar. Layanan Bulk Loan dapat merangsang masyarakat untuk membaca.

ABSTRACT

The focus of this study is the Bulk Loan service and its managers. This research is motivated by the fact that the literacy rate which is already high, but it does not correlate with reading interest of the population. There are efforts to increase population's reading interest. One of them is the Bulk Loan service of Proklamator Bung Karno Library located in Blitar, East Java. It purposes are to know the reasons behind the establishment, management services, the manager's opinion on reading interest of Blitar people, the, obstacle faced, as well as the impact of Bulk Loan service. This is qualitative research with descriptive design and the case study method. Depth-interview and documentation study through annual reports and Facebook are used to collect data. Result shows that the Bulk Loan service brings positive impact to Blitar people, which can attract people to read., The focus of this study is the Bulk Loan service and its managers. This research is motivated by the fact that the literacy rate which is already high, but it does not correlate with reading interest of the population. There are efforts to increase population's reading interest. One of them is the Bulk Loan service of Proklamator Bung Karno Library located in Blitar, East Java. It purposes are to know the reasons behind the establishment, management services, the manager's opinion on reading interest of Blitar people, the, obstacle faced, as well as the impact of Bulk Loan service. This is qualitative research with descriptive design and the case study method. Depth-interview and documentation study through annual reports and Facebook are used to collect data. Result shows that the Bulk Loan service brings positive impact to Blitar people, which can attract people to read.]