

Analisis faktor faktor yang memengaruhi keputusan mahasiswa akuntansi dalam memilih mata kuliah pilihan = Analyzing factors that influencing accounting student s decision choice of elective courses

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Abstrak

[ABSTRAK

Penelitian ini bertujuan untuk mengidentifikasi faktor faktor yang memengaruhi mahasiswa akuntansi dalam memilih mata kuliah pilihan Faktor faktor tersebut terangkum dalam 3 antecedesed keputusan memilih dengan menggunakan komponen dari Theory of Planned Behavior yaitu attitude towards elective course selection subjective norm dan perceived behavioral control Responden penelitian ini berjumlah 93 dan merupakan mahasiswa akuntansi yang telah mengambil mata kuliah pilihan akuntansi Dengan menggunakan SmartPLS 2 0 attitude towards elective course selection dan perceived behavioral control terbukti memengaruhi keputusan mahasiswa memilih mata kuliah pilihan Adapun Subjective norm tidak terbukti memengaruhi keputusan mahasiswa memilih mata kuliah pilihan

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ABSTRACT

This research investigates factors that influencing accounting student rsquo s decision choice of elective courses Using Theory of Planned Behavior factors divided into 3 antecedents of decision choice attitude towards elective course selection subjective norm and perceived behavioral control respondents are 93 accounting students that have taken elective accounting courses Using SmartPls 2 0 Attitude towards elective course and perceived behavioral control proven to be influencing student rsquo s decision choice of elective course Besides that subjective norm not proven to be influencing student rsquo s decision choice of elective course;This research investigates factors that influencing accounting student rsquo s decision choice of elective courses Using Theory of Planned Behavior factors divided into 3 antecedents of decision choice attitude towards elective course selection subjective norm and perceived behavioral control respondents are 93 accounting students that have taken elective accounting courses Using SmartPls 2 0 Attitude towards elective course and perceived behavioral control proven to be influencing student rsquo s decision choice of elective course Besides that subjective norm not proven to be influencing student rsquo s decision choice of elective course, This research investigates factors that influencing accounting student rsquo s decision choice of elective courses Using Theory of Planned Behavior factors divided into 3 antecedents of decision choice attitude towards elective course selection subjective norm and perceived behavioral control respondents are 93 accounting students that have taken elective accounting courses Using SmartPls 2 0 Attitude towards elective course and perceived behavioral control proven to be influencing student rsquo s decision choice of elective course Besides that subjective norm not proven to be influencing student rsquo s decision choice of elective course]