

Analisis pengaruh diversitas gender dan ukuran dewan terhadap tanggung jawab sosial perusahaan : studi empiris pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia pada tahun 2014 =
The analysis of the effect of board gender diversity and board size on corporate social responsibility : empyrical study on listed manufacturing companies on Indonesia Stock Exchange in 2014

Gladys Nieke Prafitri Rachmanda, author

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Abstrak

[ABSTRAK

Skripsi ini bertujuan untuk memberikan bukti empiris pada pengaruh diversitas gender dewan komisaris dan direksi, ukuran dewan komisaris dan direksi, gender CEO serta gender komisaris independen terhadap tanggung jawab sosial perusahaan yang diukur dengan menggunakan tingkat pengungkapan tanggung jawab sosial perusahaan. Sampel pada penelitian ini adalah perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia pada tahun 2014 dengan total sampel 130 pengamatan. Teknik analisis data yang digunakan pada penelitian ini adalah regresi linier berganda dengan program Eviews.

Hasil pengujian menunjukkan bahwa diversitas gender dewan direksi dan ukuran dewan direksi berpengaruh positif terhadap tanggung jawab sosial perusahaan. Sedangkan diversitas gender dewan komisaris, ukuran dewan komisaris, gender CEO, dan gender komisaris independen tidak memiliki pengaruh pada tanggung jawab sosial perusahaan.

ABSTRACT

This thesis aims to provide empirical evidence of the effect of board gender diversity, board size, CEO's gender and independent commissioner's gender on corporate social responsibility (CSR) measured by the disclosure of CSR information. The sample of this study is manufacturing companies listed on Indonesia Stock Exchange in 2014 with a sample size of 130 observations. The data analysis technique used in this study is multiple linier regression by Eviews program.

The results of this study show that gender diversity of board of directors and board of director size has a positive effect on CSR. On the other hand, diversity of board of commissioner, board of commissioner size, CEO's gender, and independent commissioner's gender has no effect on CSR.;This thesis aims to provide empirical evidence of the effect of board gender diversity, board size, CEO's gender and independent commissioner's gender on corporate social responsibility (CSR) measured by the disclosure of CSR information. The sample of this study is manufacturing companies listed on Indonesia Stock Exchange in 2014 with a sample size of 130 observations. The data

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