

Supply chain disruptions: theory and practice of managing risk

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20418685&lokasi=lokal>

Abstrak

This book demonstrates that effective management of supply disruptions necessitates both strategic and tactical measures. The former involving optimal design of supply networks, the latter involving inventory, finance and demand management. It shows that managers ought to use all available levers at their disposal throughout the supply network, like sourcing and pricing strategies, providing financial subsidies, encouraging information sharing and incentive alignment between supply chain partners, in order to tackle supply disruptions. The editors combine up-to-date academic research with the latest operational risk management practices used in industry to demonstrate how theoreticians and practitioners can learn from each other.