

Packaging for sustainability

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20418603&lokasi=lokal>

Abstrak

Packaging for sustainability is a concise and readable handbook for practitioners who are trying to implement sustainability strategies for packaging. Industry case studies are used throughout the book to illustrate possible applications and scenarios. Packaging for Sustainability draws on the expertise of researchers and industry practitioners to provide information on business benefits, environmental issues and priorities, environmental evaluation tools, design for environment, marketing strategies, and challenges for the future.