

Strategic planning for public and nonprofit organizations: a guide to strengthening and sustaining organizational

Bryson, John M., author

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Abstrak

his volume provides a practical theory of how to accomplish the political work of leading organizations through strategic change. The theory is a comprehensive synthesis of research on strategic planning and management. There's no better single reference point for choosing an approach to strategic planning and carrying it through to a successful conclusion." --Michael Barzelay, professor of public management, London School of Economics and Political Science; coauthor, *Preparing for the Future: Strategic Planning in the U.S. Air Force*.