

International communication: a reader

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20417572&lokasi=lokal>

Abstrak

Covers key aspects of global communication. This book demonstrates the development of political, economic and technological infrastructure that underpins the global system of media and communication. This comprehensive Reader brings together seminal texts in media and communication from both traditional as well as more recent scholarship. Readings are drawn from an international range of scholars and organized to reflect the growing internationalization of the field, with clearly defined sections covering key aspects of global communication. In addition to the core academic readings, key policy documents are also included to demonstrate the development of the political, economic and technological infrastructure that underpins the global system of media and communication.