

Studi kasus-kisah dua tim football:kekurangan dalam tata kelola perusahaan = Case study-a tale of two football codes: shortcomings in corporate governance

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Abstrak

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Pada awal 2013, dua klub olahraga utama profesional Cronulla Sharks dari NFL dan AFL Essendon terungkap terlibat dalam penyelidikan ASADA berkaitan dengan dugaan penggunaan obat-obatan terlarang oleh pemain kedua klub tersebut. Hasil penyelidikan menemukan bahwa kedua tim menyewa ilmuwan olahraga yang sama, Stephen Danks, yang kemudian memprakarsai program untuk memasok pemain dengan zat yang dilarang termasuk CJC-1295, GHRP-6, dan AOD-9604. Kedua tim kemudian dihukum atas tindakan mereka dan mengakibatkan kerugian yang signifikan bagi kedua baik secara material maupun non-material. Studi kasus ini menemukan bahwa kedua klub memiliki mekanisme tata kelola perusahaan yang bermasalah, termasuk adanya pengawasan terbatas terhadap manajemen yang menyebabkan kegagalan dalam memenuhi standar etika yang ditetapkan dalam

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