

Emansipasi perempuan dalam film Coco Avant Chanel karya Anne Fontaine = Women emancipation in Coco Avant Chanel film by Anne Fontaine

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Abstrak

[ABSTRAK
 Artikel ini membahas tentang emansipasi perempuan dalam film Coco Avant Chanel

karya Anne Fontaine. Penelitian ini dibahas menggunakan metode kualitatif dengan berdasar pada teori kajian sinema oleh Joseph Boggs dan Dennis Petrie (2011). Dari hasil penelitian, ditemukan bahwa tokoh utama Coco Chanel berjuang keras untuk menuju kemandirian ditengah tekanan masyarakat patriarki Prancis di awal abad ke-20. Dalam perjuangan tersebut ditemukan banyak wacana emansipasi sesuai pemikiran feminis Simone de Beauvoir (1949).

Pada akhirnya dapat disimpulkan bahwa tokoh utama berhasil memberontak tekanan masyarakat patriarki melalui penampilan, sikap, dan ideologinya ;ABSTRACT This article is about women emancipation in Coco Avant Chanel, a film by Anne

Fontaine. This research used qualitative method based on Joseph Boggs and Dennis Petrie's (2011) film analysis theory. The research founded that the main character Coco Chanel was struggling to get her independence among the pressure from the french patriarchy society in the early 20th century. In her struggle founded many emancipation discourses in accordance with Simone de Beauvoir's (1949) feminist thoughts. In the end, it concludes that the main character able to revolte the pressure from patriarchy society through her outfit, attitude, and ideology., This article is about women emancipation in Coco Avant Chanel, a film by Anne Fontaine. This research used qualitative method based on Joseph Boggs and Dennis Petrie's (2011) film analysis theory. The research founded that the main character Coco Chanel was struggling to get her independence among the pressure from the french patriarchy society in the early 20th century. In her struggle founded many emancipation discourses in accordance with Simone de Beauvoir's (1949) feminist thoughts. In the end, it concludes that the main character able to revolte the pressure from patriarchy society through her outfit, attitude, and ideology.]