

# Gaya hidup konsumerisme orang Indonesia pada krisis energi = Indonesian's consumerism lifestyle during an energy crisis

Muhammad Hakim Afrianto, author

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## Abstrak

[<b>ABSTRAK</b><br> Penulisan ini membahas tentang bagaimana konsumerisme dapat mengarahkan Indonesia pada krisis energi melalui penggunaan teknologi-teknologi maju, seperti transportasi modern. Sejak awal energi krisis pada tahun 1973, manusia telah menyadari atas penggunaan energi bahan bakar yang digunakan dalam transportasi. Akan tetapi, beberapa macam orang yang terlalu konsumtif memperburuk keadaan dengan tidak mempedulikan persediaan bahan bakar. Kemacetan adalah puncak alasan mengapa orang menjadi konsumerisme dalam menggunakan transportasi modern. Di sisi lain, karena situasi krisis energi, pemerintah memiliki peran-peran untuk memberikan kebijakan yang benar-benar membantu negara dan orang-orang dengan adil. Harga subsidi BBM menentukan batasan orang yang melakukan konsumerisme untuk kebiasaan konsumerisme menggunakan transportasi modern. Penulisan ini menyimpulkan orang yang melakukan konsumerisme di jalan akan terganggu setelah mereka menghadapi bagaimana merepotkannya kemacetan lalu lintas dan seberapa mahal bahan bakar.<b>ABSTRACT</b><br> This paper discusses about how consumerism will bring Indonesians to energy crisis through the using of developed technologies, modern transportations. Since the beginning of energy crisis in 1973, human has been aware of the using of fuel energy used in transportations. However, some people who are too consumptive worsen the situation by not concerning the supply of fuel energy. The traffic jam is the peak of why people become consumerism in using modern transportations. On the other hand, because of energy crisis situation, the government has roles to give the policies which are really helpful for the country and the people fairly. Fuel subsidies' price decides consumerism people's limitation to do consumerism's habits using modern transportations. This paper concludes consumerism people on the road will be troubled after they face how troublesome the traffic jam is and how expensive the fuel is., This paper discusses about how consumerism will bring Indonesians to energy crisis through the using of developed technologies, modern transportations. Since the beginning of energy crisis in 1973, human has been aware of the using of fuel energy used in transportations. However, some people who are too consumptive worsen the situation by not concerning the supply of fuel energy. The traffic jam is the peak of why people become consumerism in using modern transportations. On the other hand, because of energy crisis situation, the government has roles to give the policies which are really helpful for the country and the people fairly. Fuel subsidies' price decides consumerism people's limitation to do consumerism's habits using modern transportations. This paper concludes consumerism people on the road will be troubled after they face how troublesome the traffic jam is and how expensive the fuel is.]