

Analisis laras bahasa pembawa berita Jeugdjournaal di Belanda : suatu tinjauan sosiolinguistik = Analysis of Jeugdjournaal news anchor register in Netherlands a sociolinguistic review

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Abstrak

[ABSTRAK
 Berita ditujukan untuk semua kalangan. Oleh karena itu, berita bersifat universal. Meskipun bersifat universal,

para remaja yang berusia sekitar 9 sampai dengan 12 tahun pada umumnya kurang tertarik untuk menonton berita

di televisi. Hal itu disebabkan oleh segi pemakaian bahasa yang terkadang sulit dipahami dan cara penyampaian

yang terlalu cepat dari pembawa berita. Dengan adanya acara berita yang ditujukan khusus untuk para remaja

menjadikan para remaja lebih mudah untuk memahami berita yang disampaikan dan tertarik untuk menonton

berita. Salah satu acara berita khusus untuk para remaja yang berusia sekitar 9 sampai dengan 12 tahun adalah

Jeugdjournaal di Belanda. Dalam Jeugdjournaal terdapat beberapa faktor yang membuat para remaja tertarik untuk menonton berita. Salah satu faktornya adalah pemakaian bahasa dari pembawa berita. Laras bahasa pembawa berita Jeugdjournaal akan dianalisis dalam penelitian kualitatif deskriptif dengan menggunakan teori

dasar laras bahasa yang dilihat dari konteks situasi (topik wacana, modus wacana, hubungan peran dalam wacana).

Hasil analisis ini menunjukkan bahwa pemakaian bahasa dari pembawa berita berperan dalam meningkatkan minat

para remaja untuk menonton berita.ABSTRACT News is for everyone. Therefore, news is universal. Although news is universal, teenagers around 9 to 12 years

old are generally less interested in watching news on television. That is because the terms of the language used are

sometimes difficult to be understood and the methods of delivery from the news anchor are too fast. With the news

programs that are intended exclusively to the teenagers, it makes the teenagers more easy to understand the news

delivered and interested to watch the news. One special news programs for teenagers around 9 to 12 years old is

Jeugdjournaal in the Netherlands. In Jeugdjournaal there are several factors that makes teenagers interested to

watch the news. One of them is the use of language from the news anchor. The register of Jeugdjournaal news

anchor will be analyzed in a descriptive qualitative research by the use of the basic theories of the register that is seen from the context of the situation (field of discourse, mode of discourse, tenor of discourse). The results of this analysis show that the language use from the news anchor have roles in increasing the interest of teenagers to watch the news., News is for everyone. Therefore, news is universal. Although news is universal, teenagers around 9 to 12 years old are generally less interested in watching news on television. That is because the terms of the language used are sometimes difficult to be understood and the methods of delivery from the news anchor are too fast. With the news programs that are intended exclusively to the teenagers, it makes the teenagers more easy to understand the news delivered and interested to watch the news. One special news programs for teenagers around 9 to 12 years old is Jeugdjournaal in the Netherlands. In Jeugdjournaal there are several factors that makes teenagers interested to watch the news. One of them is the use of language from the news anchor. The register of Jeugdjournaal news anchor will be analyzed in a descriptive qualitative research by the use of the basic theories of the register that is seen from the context of the situation (field of discourse, mode of discourse, tenor of discourse). The results of this analysis show that the language use from the news anchor have roles in increasing the interest of teenagers to watch the news.]