

Sosok Mao dalam film To Live

（活着）: Sebuah kajian semiotik = Mao Figure in To Live （活着）Movie: A Semiotic Study

Anes Dena Septia, author

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Abstrak

[ABSTRAK
 Film To Live merupakan film yang diadaptasi dari novel karya Yu Hua （余华） yang dipublikasikan pada tahun 1992 dengan judul yang sama dengan karya filmnya. Film ini merupakan film garapan dari sutradara generasi kelima yang terkenal bernama Zhang Yimou （张艺谋）. Film ini merupakan film yang menceritakan mengenai kehidupan keluarga Xu Fugui （徐富贵） dan usaha mereka untuk bertahan hidup di beberapa dekade sejarah Cina yang dinodai dengan perang, perselisihan internal, bencana alam dan kelaparan, serta kekacauan politik. Sepanjang cerita di dalam film, sosok Mao Zedong （毛泽东） tidak ditampilkan sebagai tokoh dalam film tetapi ditampilkan dalam beragam bentuk seperti foto, lukisan, syair lagu dan dialog. Rumusan masalah yang ingin dijawab dalam penelitian ini adalah apakah makna dari sosok Mao dalam film To Live. Penulisan ini bertujuan untuk mengkaji makna dari sosok Mao dalam berbagai bentuk yang ditampilkan dalam film To Live. Dalam melakukan penulisan, penulis menggunakan metode analisis deskriptif dengan teori semiotik Peirce.<hr>

ABSTRACT
 To Live is a movie that adopted from Yu Hua's

（余华） novel which is published in 1992 with the same title as the movie title. This movie was created by fifth generation director, Zhang Yimou

（张艺谋）. The movies tell us about Xu Fugui's family life and how they get hard to survive through decades of wars, internal friction, disaster and starvation, and political madness. In the whole story, Mao Zedong never been showed as a movie's character but as many object like photo, paint, song lyric, and dialogue. This paper is about to answer on what is the meaning of Mao figure in this To Live movie. This paper have objective to examine the meaning of Mao figure which appear as difference object in To Live movie. In this paper, the film is analyzed using descriptive analysis method with Peirce Semiotic Theory., To Live is a movie that adopted from Yu Hua's

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