

Chinese dream dan the American dream : kajian slogan dua negara = Chinese dream and The American dream : a study of country's slogan

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Abstrak

[ABSTRAK
 Republik Rakyat Tiongkok (RRT) adalah negara yang dipimpin oleh presiden dan perdana menteri yang berasal dari partai tunggal di RRT yaitu Partai Komunis Tiongkok. Hal menarik dari RRT adalah setiap pemimpin selalu memiliki slogan. Demikian pula Presiden Xi Jinping yang memerintah sejak tahun 2012. Ia mengeluarkan slogan Chinese Dream (中国梦), sebagai arah dan tujuan pemerintahannya. Slogan ini kerap dikaitkan dengan slogan yang sudah terkenal lebih dulu yakni The American Dream, karena kedua slogan ini sama-sama mengandung kata ? dream?. Namun, kedua negara ini memiliki latar belakang yang sangat bertolak belakang sehingga sulit menemukan kesamaan makna antara kedua slogan tersebut. Dalam penelitian ini, penulis akan membuktikan bahwa slogan kedua negara ini memang memiliki makna yang berbeda.<hr>

ABSTRACT People's Republic of China is a country ruled by both president and prime minister who were elected from the only party in China, Chinese Communist Party (CCP) . The interesting fact behind China's government is every leader who ruled China always has their own slogan. President Xi Jinping who was elected as president since 2012, issued ? Chinese Dream? as a slogan for his regime's direction and goals. This slogan has been associated with another well-known slogan from United States which known as ?The American Dream?. The main reason is because both slogans contain the word ?dream?, but since People's Republic of China and The United States are two completely different countries, it was nearly imposible to indentify any similiarity between this two slogans. Thus, in this journal, the author will go through literature sources such as newspaper articles, books and other sources to prove the differences between these two slogans;People's Republic of China is a country ruled by both president and prime minister who were elected from the only party in China, Chinese Communist Party (CCP) . The interesting fact behind China's government is every leader who ruled China always has their own slogan. President Xi Jinping who was elected as president since 2012, issued ? Chinese Dream? as a slogan for his regime's direction and goals. This slogan has been associated with another well-known slogan from United States which known as ?The American Dream?. The main reason is because both slogans contain the word ?dream?, but since People's Republic of China and The United States are two completely different countries, it was nearly imposible to indentify any similiarity between this two slogans. Thus, in this journal, the author will go through literature sources such as newspaper articles, books and other sources to prove the differences between these two slogans, People's Republic of China is a country ruled by both president and prime minister who were elected from the only party in China, Chinese Communist Party (CCP) . The interesting fact behind China's government is every leader who ruled China always has their own slogan. President Xi Jinping who was elected as president since 2012, issued " Chinese Dream" as a slogan for his regime's direction and goals. This slogan has been associated with another well-known slogan from United States which known as "The American Dream". The main reason is because both slogans contain the word "dream", but since People's Republic of China and The United States are two completely different

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