

# Hubungan Jepang dengan dunia internasional melalui International Drama Festival in Tokyo = Japan's international relations through International Drama Festival in Tokyo

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## Abstrak

[<b> ABSTRAK </b><br> Karya tulis ini membahas hubungan Jepang dengan dunia internasional melalui International Drama Festival

in Tokyo. Penulis memilih acara ini untuk diteliti karena serangkaian acara yang termasuk di dalamnya termasuk ke dalam bentuk diplomasi kebudayaan, yang dilakukan dengan pendekatan yang berbeda pada setiap

acaranya. Penelitian ini bertujuan untuk mencari tahu bagaimana Jepang melakukan diplomasi kebudayaan melalui beberapa rangkaian acara yang ada dalam International Drama Festival in Tokyo. Selain itu, juga untuk

mengetahui karakteristik diplomasi kebudayaan Jepang dan apakah International Drama Festival in Tokyo mewakili karakteristik tersebut. Serta faktor apa yang menyebabkan penyebaran nilai secara tidak kentara dapat

dilakukan Jepang melalui drama produksinya. Penelitian ini menggunakan metodologi penelitian kualitatif, dengan teknik pengumpulan data berupa studi dokumen, baik dari sumber primer maupun sekunder. Hasil penelitian menunjukkan bahwa Jepang melakukan diplomasi kebudayaan melalui serangkaian acara di International Drama Festival in Tokyo dengan cara kompetisi, eksibisi, dan penetrasi. International Drama Festival in Tokyo juga mewakili karakteristik diplomasi Jepang, sehingga merupakan media yang tepat untuk

memasukkan nilai-nilai yang ada pada Jepang ke dunia internasional demi mencapai kepentingan nasionalnya <hr>

<b>ABSTRACT</b><b>This paper examines Japan's international relations through International Drama Festival in Tokyo. This event

had been chosen as subject of the research because Japan had been implementing cultural diplomacy in various

content in International Drama Festival in Tokyo, and it's conducted in different approaches. This research intend to find out how Japan implement cultural diplomacy through various events in International Drama Festival in Tokyo. Writer also try to find out Japan's cultural diplomacy characteristics and whether this event represent it. Furthermore, to know what makes Japan able to spread their values through their drama production, subtly. This research use qualitative data collection method, involve collecting some amount of data, including primary and secondary data. Result showed that Japan implement cultural diplomacy through various events in International Drama Festival in Tokyo in three different forms: exhibition, competition, and

penetration. International Drama Festival in Tokyo also represent Japan's cultural diplomacy characteristics, and expected to help Japan to spread their values through their drama production among foreign audiences, which in turn is useful to achieve their national interests.;This paper examines Japan's international relations

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