

Pengaruh penerapan Cash Management System (CMS) terhadap realisasi penerimaan Biaya Pengelolaan Pasar (BPP) Pasar Manggis area selatan II PD Pasar Jaya Pemprov DKI Jakarta periode Juni 2014 - Maret 2015 = Application effect of Cash Management System (CMS) againts management fee market revenue, Manggis Market, south area II PD Pasar Jaya Jakarta administration period June 2014 - March 2015 / Ratih Aditya

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Abstrak

[ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh penerapan Cash Management System dalam pengelolaan administrasi Pasar Manggis, Area Selatan II PD Pasar Jaya, dengan menggunakan observasi dan wawancara sebagai metodologi penelitian. Hasil dari penelitian ini adalah terdapat pengaruh yang signifikan dengan diterapkannya sistem tersebut, hal ini dapat dibuktikan dengan meningkatnya penerimaan Biaya Pengelolaan Pasar yang cukup tinggi setelah Cash Management System digunakan dibandingkan sebelumnya.

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ABSTRACT

This study aims to determine the effect of the application of Cash Management System in administrative management Manggis Market, South Area II PD Pasar Jaya, using observation and interviews as research methodology. Results from this study is a significant difference with the implementation of the system, this can be evidenced by the escalating cost of management of market acceptance is quite high after the Cash Management System to use than ever before., This study aims to determine the effect of the application of Cash Management System in administrative management Manggis Market, South Area II PD Pasar Jaya, using observation and interviews as research methodology. Results from this study is a significant difference with the implementation of the system, this can be evidenced by the escalating cost of management of market acceptance is quite high after the Cash Management System to use than ever before.

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