

Negara atau perusahaan? perdebatan motif ekspansi National Oil Companies (NOCs) Tiongkok = State or companies? the debate about motivation on the expansion of Tiongkok's National Oil Companies / Lu Lu Salmi Ersyanjani

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Abstrak

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Meningkatnya konsumsi energi Tiongkok telah menjadikan Tiongkok sebagai negara pengkonsumsi energi terbesar sekaligus juga sebagai negara pengimpor energi terbesar. Hal ini menjadikan energi sebagai komponen strategis dalam kebijakan luar negeri dan keamanan nasional Tiongkok dengan mendorong National Oil Companies (NOCs) nya untuk mencari sumber minyak di luar negeri. Sikap Tiongkok yang terlihat antusias dalam membantu NOCs mencari pasokan minyak diluar negeri kemudian menimbulkan anggapan yang beragam. Kepemilikan pemerintah Tiongkok yang cukup besar terhadap NOCs nya semakin memperkuat spekulasi tentang kepentingan non-komersil Tiongkok melalui ekspansi NOCs. Kepentingan pemerintah dianggap lebih besar dibandingkan kepentingan perusahaan karena dianggap menjaga stabilitas politik dan kelanggengan rezim pemerintahan dalam suatu negara. Selain itu, NOCs juga dianggap memegang peran penting dalam perekonomian Tiongkok dan dapat mempengaruhi dinamika regional maupun internasional karena tidak hanya mendapat perhatian International Oil Company melainkan juga perhatian negaranegara lain. Oleh sebab itu, ekspansi NOCs sering dikaitkan dengan hubungan antar negara, negara dan NOCs, maupun NOCs, dan IOC. Untuk itu tulisan ini akan mencoba untuk melihat dominasi dua kepentingan dalam ekspansi yang dilakukan NOCs Tiongkok di luar negeri, yakni dominasi kepentingan negara atau kepentingan perusahaan.

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ABSTRACT

The increased energy consumption has made Tiongkok as the largest energy consumption as well as the largest energy importer in the world. This makes the energy as a strategic component in the foreign policy and national security of Tiongkok by encouraging its National Oil Companies (NOCs) to seek oil resources abroad. Tiongkok attitude, which seemed enthusiastic in helping NOCs seek overseas oil supply then leads to the different assumption about that. Ownership sizable of Tiongkok government in its NOCs then strengthens the speculation about Tiongkok's non-commercial use through the expansion of NOCs. Government interests are considered greater than the interests of the company because they maintain political stability and permanence of the regime in a country. In addition, the NOCs are also thought to play an important role in

China's economy and could affect regional and international dynamics due to not only get attention International Oil Company, but also the attention of other countries. Therefore, NOCs often are associated with the expansion of relations between states, nations and NOCs, and the NOCs, and the IOC.

So, this paper will try to see the dominance of the two interests in the expansion of Tiongkok NOCs, namely the dominance of the state interests or business interests., The increased energy consumption has made Tiongkok as the largest energy consumption as well as the largest energy importer in the world. This makes the energy as a strategic component in the foreign policy and national security of Tiongkok by encouraging its National Oil Companies (NOCs) to seek oil resources abroad. Tiongkok attitude, which seemed enthusiastic in helping NOCs seek overseas oil supply then leads to the different assumption about that. Ownership sizable of Tiongkok government in its NOCs then strengthens the speculation about Tiongkok's non-commercial use through the expansion of NOCs. Government interests are considered greater than the interests of the company because they maintain political stability and permanence of the regime in a country. In addition, the NOCs are also thought to play an important role in China's economy and could affect regional and international dynamics due to not only get attention International Oil Company, but also the attention of other countries. Therefore, NOCs often are associated with the expansion of relations between states, nations and NOCs, and the NOCs, and the IOC.

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