

# Proposal Pembuatan Situs Informasi Wisata Olahraga Air "Tirta Wisata" = A Proposal of Making Information Sites About Water Sport Tourism "Tirta Wisata"

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## Abstrak

[<b>ABSTRAK</b><br>

Indonesia sangat kaya dengan objek wisata, tak terkecuali wisata olahraga air. Mulai dari pantai, taman laut, sungai, danau, air terjun, dan masih banyak lagi. Biasanya destinasi wisata semacam ini dipadati oleh anak muda. Berkembangnya minat anak muda yang memiliki kegemaran olahraga air sekaligus berwisata mendorong pembentukan situs Tirta Wisata, yang akan menjadi acuan utama khalayak dalam memperoleh informasi wisata olahraga air di Indonesia.

Manfaat situs Tirta Wisata antara lain memberikan informasi lengkap dan memperkenalkan khalayak pada tempat-tempat wisata olahraga air yang belum terekspose di Indonesia. Situs ini diharapkan dapat memberikan pengetahuan dan rekomendasi tentang wisata olahraga sekaligus memajukan pariwisata olahraga di Indonesia.

Tirta Wisata merupakan situs yang berisi ulasan tentang objek wisata olahraga air di Indonesia. Situs ini dikemas dengan multimedia dan memungkinkan khalayak untuk berkontribusi. Target khalayaknya adalah anak muda yang berada di kelompok usia 15-25 tahun, dengan pendidikan SMA dan Perguruan Tinggi, serta memiliki status sosial ekonomi A dan B. Tirta Wisata memiliki alamat situs resmi dengan nama tirtawisata.net.

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<b>ABSTRACT</b><br>

Indonesia has many tourist destinations, not to mention water sports destination. Starting from beaches, marine parks, rivers, lakes, waterfalls, and much more. Usually young people crowded this kind of destination. The growth of young people interest, who have a hobby of water sports and travelling, at the same time encourage the establishment of Tirta Wisata sites, which will be public's main reference in obtaining information on water sports tourism in Indonesia.

Tirta Wisata site benefits include providing complete information and to introduce audiences where the destination of water sports that has not yet exposed in Indonesia. The site is expected to provide knowledge and recommendation about water sport tour object and as well promoting sports tourism in Indonesia.

Tirta Wisata is a site that provides reviews of water sports tour destination in Indonesia. This site is packed

with multimedia and allows the audience to contribute. The target audience is young people who are in the age group 15-25 years, with a high school education and universities, as well as having social economic status of A and B. Tirta Wisata have official website address named [tirtawisata.net](http://tirtawisata.net).;Indonesia has many tourist destinations, not to mention water sports destination. Starting from beaches, marine parks, rivers, lakes, waterfalls, and much more. Usually young people crowded this kind of destination. The growth of young people interest, who have a hobby of water sports and travelling, at the same time encourage the establishment of Tirta Wisata sites, which will be public's main reference in obtaining information on water sports tourism in Indonesia.

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