

## Kajian ekshibisi perkembangan media komunikasi di Museum Penerangan = Exhibition study of media communication development in Information Museum / Vetri Ridha Bhineka

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### Abstrak

[<b>ABSTRAK</b><br>

Penelitian ini mengangkat tentang komunikasi sebagai salah satu bagian fungsi utama museum dalam melayani masyarakat dan perkembangannya. Komunikasi museum dilakukan melalui ekshibisi pameran. Lokasi penelitian adalah Museum Penerangan yang terletak di kawasan wisata Taman Mini Indonesia Indah. Penelitian ini menggunakan konsep new museum, konsep komunikasi, konsep ekshibisi di museum. Hasil dari penelitian ini mengidentifikasi bahwa Museum Penerangan belum dapat menampilkan ekshibisinya dalam konsep new museum. Museum Penerangan untuk menjadi new museum harus menampilkan ekshibisi dengan menggunakan pendekatan tematik yang didukung dengan pendekatan kronologi untuk mengurutkan periodisasi media komunikasi dari media komunikasi tradisional sampai media baru.

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<b>ABSTRACT</b><br>

This study focussed on the communication as one of the main functions of the museum in serving the community. Communication is done through an museum exhibition. The research location is in Museum Penerangan, located in the tourist area of Taman Mini Indonesia Indah. Analysis of research is using the concept of the new museum, the concept of communication, the concept of an exhibition at the museum. The results showed that Museum Penerangan may not display its exhibition in the concept of the new museum. In order to become a new museum, Museum Penerangan has to display by using a thematic approach that is supported by the chronological approach to periodization sort of communication media from traditional media to new media communication; This study focussed on the communication as one of the main functions of the museum in serving the community. Communication is done through an museum exhibition. The research location is in Museum Penerangan, located in the tourist area of Taman Mini Indonesia Indah. Analysis of research is using the concept of the new museum, the concept of communication, the concept of an exhibition at the museum. The results showed that Museum Penerangan may not display its exhibition in the concept of the new museum. In order to become a new museum, Museum Penerangan has to display by using a thematic approach that is supported by the chronological approach to periodization sort of communication media from traditional media to new media communication, This study focussed on the communication as one of the

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