

Pengaruh praktek tata kelola perusahaan terhadap strategi pemilihan saham investor = Effect of corporate governance practice to stock selection / Stanyssa Desnatalia

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Abstrak

[ABSTRAK

Tesis ini ingin memperlihatkan scoring strategi pemilihan saham yang mana keputusan investasi yang baik berbasis pada perbandingan Price to Book Value, Return of Equity, Cost of Equity dan Corporate Governance. Dimana pada hasilnya saham yang terpilih adalah saham-saham yang tidak terlalu populer namun berprospek menurut hasil penelitian ini. Adapun penambahan studi empiris dalam penelitian ingin menunjukkan pengaruh praktek tata kelola perusahaan serta dummy perusahaan keluarga terhadap nilai perusahaan. Data yang digunakan berasal dari BEI, ICMD, Datastream, Bloomberg, laporan tahunan serta data Corporate Governance Scorecard yang didapatkan dari outsourcing tim Hibah Kompetensi yang mana diketuai oleh Prof. Siddharta Utama. Hasil regresi dengan data panel fixed effect model menunjukkan bahwa terdapat tidak terdapat pengaruh antara praktek tata kelola perusahaan dengan nilai perusahaan. Hasil penelitian lainnya menunjukkan terdapat pengaruh positif antara dummy variabel perusahaan keluarga dengan nilai perusahaan. Hasil regresi menggunakan tingkat konsentrasi dengan 5%.

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ABSTRACT

The focus of this research is to show that stock selection strategies scoring where good investment decisions based on a comparison of Price to Book Value, Return on Equity, Cost of Equity and Corporate Governance. Where the result is selected stocks are stocks that are not too popular yet prospected by the results of this study. The addition of empirical studies are find the influence of corporate governance practices as well as dummy family company to value of the firm. The data used came from BEI, ICMD, Datastream, Bloomberg, annual reports, and Corporate Governance Scorecard as well as data obtained from outsourcing team Competence Grant which is chaired by Prof. Siddharta Utama. Results of regression with panel data fixed effect models indicate that there is no effect between corporate governance practices with the value of the company. And the results show there is a positive influence between the dummy variable family company to value of the firm. Regression results using the confidence level of 5%., The focus of this research is to show that stock selection strategies scoring where good investment decisions based on a comparison of Price to Book Value, Return on Equity, Cost of Equity and Corporate Governance. Where the result is selected

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