

Push factor dan pull factor terkait fluktuasi investasi langsung Jepang di Indonesia 2004-2014 = Push factors and pull factors related to fluctuations of Japanese direct investment in Indonesia 2004-2014 / Hotma Taor Situmorang

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Abstrak

[**ABSTRAK**]

Tesis ini akan membahas tentang fluktuasi investasi langsung Jepang di Indonesia dengan melihat faktor pendorong (dari pihak Jepang) dan faktor penarik (dari pihak Indonesia). Penelitian ini akan menggunakan metode deskriptif kualitatif, dengan dukungan data primer dari laporan-laporan resmi. Investasi merupakan salah satu faktor pendukung pembangunan perekonomian bagi negara berkembang. Jepang adalah salah satu negara investor yang melakukan investasi langsungnya di Indonesia. Naik turunnya aliran investasi dapat dipengaruhi oleh faktor didalam maupun diluar negeri. Disini akan diungkap usaha Indonesia sebagai negara penerima berupaya untuk menarik investor dari Jepang. Demikian pula apa alasan yang mendorong Jepang melakukan investasi di Indonesia.

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ABSTRACT

This thesis will discuss fluctuation Japanese direct investment in Indonesia by looking at the push factors (from Jepang) and pull factors (from Indonesia). The study will use qualitative descriptive method, with support of primary data from official reports. Investment is one of the factors supporting economic development for developing countries. Japan is one country that invests its direct investor in Indonesia. Ups and downs of investment flows can be influenced by factors inside and outside the country. Indonesian businesses here will be revealed as a recipient country seeks to attract investors from Japan.

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