

Peranan hukum pidana dalam melindungi konsumen atas iklan dan pelayanan yang menyesatkan di bidang pengobatan non-medis (pengobatan alternatif dan sejenisnya) = Role of criminal law in protecting the consumers from fraud advertisements and services in non medical treatment alternative treatments and similar services

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Abstrak

[Tesis ini membahas mengenai peranan hukum pidana dalam melindungi konsumen atas iklan dan pelayanan yang menyesatkan di bidang pengobatan non-medis (pengobatan alternative dan sejenisnya). Penelitian ini adalah penelitian deskriptif analitis. Penelitian ini meneliti mengenai pengaturan pengobatan non-medis, peran undang-undang perlindungan konsumen, dan kebijakan perlindungan di bidang hukum pidana. Peraturan-peraturan yang ada hanya mengatur sedikit mengenai pengobatan non-medis. Perlindungan konsumen belum dapat menjangkau secara menyeluruh di bidang ini. Sanksi yang ada dalam peraturan di bidang pidana belum memberikan perlindungan yang cukup bagi pengguna jasa pengobatan non-medis; This dissertation researches about the role of criminal law in protecting the consumers from fraud advertisements and services in non-medical treatment (alternative treatments and similar services). This research is a descriptive analytical research. This research studies about the arrangement of non-medical treatment, role of consumer protection law, and protection policy of criminal justice system. The rules only regulate a little about non-medical treatment. Consumer protection still does not fully reach this. The sanctions in criminal justice system also still have not given enough protection for the consumers, This dissertation researches about the role of criminal law in protecting the consumers from fraud advertisements and services in non-medical treatment (alternative treatments and similar services). This research is a descriptive analytical research. This research studies about the arrangement of non-medical treatment, role of consumer protection law, and protection policy of criminal justice system. The rules only regulate a little about non-medical treatment. Consumer protection still does not fully reach this. The sanctions in criminal justice system also still have not given enough protection for the consumers]