

Ungkapan hati presiden identifikasi aspek psikologis pada lirik lagu Susilo Bambang Yudhoyono = The President's expression identifying the psychological aspects of Susilo Bambang Yudhoyono's lyrics

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Abstrak

[ABSTRAK

Sebagai Presiden ke-6 dan elit partai, Susilo Bambang Yudhoyono, atau yang dikenal dengan nama SBY, memiliki cara yang unik untuk mengekspresikan perasaannya, yaitu dengan bermusik dan menulis lagu. Selama dua periode kepresidenan, empat album dan satu album instrumental telah lahir. Studi ini bertujuan untuk mengidentifikasi tiga aspek psikologis pada SBY melalui lirik lagunya. Aspek-aspek tersebut adalah emosi, prestasi dan harmoni.

Sebanyak 23 lagu yang ditulis oleh SBY dikumpulkan untuk kepentingan analisis. Tiga studi telah dilakukan untuk menganalisis aspek psikologis dalam lirik lagu SBY. Pertama, analisis dengan AK untuk mengidentifikasi valensi dan arousal dalam setiap lagu dengan metode word count. Kedua, analisis ALK untuk mengidentifikasi valensi dan arousal di setiap lagu dengan penilaian manusia. Ketiga, dengan melibatkan expert untuk menilai kata yang paling sering muncul pada lagu SBY. Studi menunjukkan selama tahun 2006 hingga 2014, album lagu SBY memiliki muatan valensi positif yang konstan dan peningkatan level arousal. Selain itu, analisis EJ menunjukkan bahwa kata dominan menggambarkan aspek prestasi dan harmoni.

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ABSTRACT
As the 6th Indonesian President and party's elite, Susilo Bambang Yudhoyono, also known

SBY, has unique way to express his feeling, by playing music and writing songs lyrics. For over two presidency periods, four albums and one instrumental album has been produced.

This study aims to identify three psychological aspects on SBY through his songs lyrics.

Those aspects are emotion; achievement and harmony. For over 23 songs written by SBY has been collected for analyzing purposes. Three studies have conducted to analyze psychological aspects from SBY's lyrics. The first is AK (Algoritma Kata) to identify valence and arousal in every song using word count method. Second is ALK (Analisis Lirik Keseluruhan), to identify valence and arousal in every song using human evaluation. The third is by using expert judgment (EJ) to analyze dominant words that emerges in all lyrics. Current study shows that from 2006 to 2014 SBY's song albums contain constant positive valence and increase in the level of arousal. Beside that, EJ method shows that dominant words represent achievement and harmony.,

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