

The determinant factors of foreign direct investment in Indonesian oil and gas sector = Faktor penentu penanaman modal asing di sektor minyak dan gas Indonesia

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Abstrak

[Penelitian ini mengidentifikasi dan menganalisis faktor-faktor penentu dalam penanaman modal asing (PMA) di Industri minyak dan gas Indonesia, serta dampak yang signifikan terhadap daya saing Indonesia. Aliran FDI telah meningkat secara dramatis dalam dua tahun terakhir. Namun, distribusi FDI sangat tidak merata dan persaingan antar negara untuk menarik investor asing sangatlah tinggi. Model konseptual dan hipotesis penelitian dikembangkan dan kerangka teori yang sudah ada. Data utama dikumpulkan melalui survei berbasis

kuantitatif, total 245 responden terlibat dalam penelitian ini yang merupakan karyawan yang bekerja di perusahaan minyak dan gas asing yang beroperasi di Indonesia. Analisis deskriptif disajikan untuk mengeksplorasi kinerja keseluruhan daya saing negara, serta hubungan antar variabel. Untuk meneliti hubungan antara variabel penentu dan daya saing, analisis faktor dilakukan untuk tujuan pengurangan data dan mempertahankan faktor terkuat. Pengujian hipotesis dilakukan dengan analisis regresi berganda. Penelitian menunjukkan Pemerintah, Infrastruktur, Lokasi dan Sumber Daya Manusia memiliki hubungan yang signifikan dengan daya saing Indonesia.

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