

## Faktor penentu ekspor minyak kelapa sawit (Indonesia 2006-2013) = Palm oil export determinant (Indonesia 2006-2013) / Ningtyas Harum Sari

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### Abstrak

[Penelitian ini berfokus pada analisis faktor-faktor penentu ekspor CPO Indonesia. Faktor ? faktor yang menentukan tersebut diklasifikasikan menjadi indikator ekonomi mikro dan ekonomi makro. Indikator ekonomi mikro diwakili oleh tanah Indonesia dan Malaysia, produksi Indonesia dan Malaysia, tiga perusahaan CPO terbesar Indonesia dan Malaysia sementara indikator ekonomi makro diwakili oleh ekspor Malaysia, nilai tukar valuta asing, harga CPO, tingkat inflasi, BI rate, pertumbuhan konsumsi, pertumbuhan PDB, dan pertumbuhan manufaktur Indonesia. Penelitian ini menggunakan metodologi OLS dan pendekatan Kausalitas Granger untuk menganalisis dampak dari faktor-faktor penentu ekspor CPO dari Indonesia. Hasil regresi OLS menunjukkan bahwa ekspor CPO dari Indonesia sangat dipengaruhi oleh ekspor Malaysia, nilai tukar valuta asing, harga CPO dunia, tiga perusahaan CPO terbesar di Malaysia, dan pertumbuhan industri. Selanjutnya, output Kausalitas Granger menggunakan VAR pendekatan / VECM menunjukkan bahwa CPO Ekspor Indonesia memiliki hubungan dua arah dengan ekspor Malaysia, produksi Malaysia, tanah Malaysia, dan tanah Indonesia.

;The research focuses on analyzing the determinants of export of Indonesia?s CPO. Those determinants are classified into microeconomic and macroeconomic indicators. Microeconomic ones are represented by land of Indonesia and Malaysia, production of Indonesia and Malaysia, the three largest CPO companies of Indonesia and Malaysia while macroeconomic indicators are represented by export Malaysia, exchange rate, price of CPO, inflation rate, BI rate, consumption growth, GDP growth, and manufacture growth. The research uses OLS and Granger Causality approach to analyze the impact of those determinants on CPO export of Indonesia. The result of OLS regression shows that CPO export of Indonesia is significantly influenced by export of Malaysia, exchange Rate, global price of CPO, the three largest of CPO companies in Malaysia, and Manufacture Growth. Furthermore, the Granger Causality output using VAR/VECM approach shows that CPO Export of Indonesia has two-way relationship with export of Malaysia, production of Malaysia, land of Malaysia, and land of Indonesia.

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