

Gambaran locus of control dan trait kepribadian pelaku selfie pada emerging adulthood = Overview of locus of control and personality traits of the selfie doers among emerging adulthood

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Abstrak

Selfie saat ini menjadi sebuah tren yang mendunia diiringi dengan teknologi kamera yang semakin berkembang pesat dan meluasnya fungsi sosial media. Selfie adalah sebuah foto diri yang diambil oleh dirinya sendiri, biasanya menggunakan kamera smartphone atau kamera webcam dan biasanya di unggah ke sosial media. Penelitian ini dilakukan untuk mengetahui gambaran locus of control dan trait kepribadian pelaku selfie pada emerging adulthood. Pengukuran intensitas selfie menggunakan alat ukur Skala Intensitas Selfie, pengukuran locus of control menggunakan alat ukur IE-Locus of Control Scale yang disusun oleh Rotter (1966) dan pengukuran trait kepribadian menggunakan alat ukur Big Five Inventory yang disusun oleh John dan Srisvatava (1999). Penelitian ini melibatkan 321 responden pelaku selfie pada kelompok usia emerging adulthood. Hasil penelitian menggambarkan bahwa responden rata-rata berada pada kelompok locus of control internal, lalu skor trait kepribadian tertinggi ada pada trait openness to experience. Melalui teknik ANOVA, hasil penelitian menunjukkan adanya pola linier positif antara intensitas selfie dengan trait extraversion. Namun, untuk intensitas selfie dengan locus of control serta trait kepribadian agreeableness, conscientiousness, neuroticism dan openness to experience menunjukkan pola linier yang negatif.

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Nowadays, selfie has become world's trend followed by rapid growing of camera technology and social media. Selfie is a photograph that one has taken of oneself, typically with a smartphone or webcam and uploaded to a social media website. This research purposes is to know the locus of control and selfie personality trait towards emerging adulthood. Selfie intensity was measured using an instrument named Selfie Intensity Scale, locus of control was measured using an instrument named IE-Locus of Control Scale made by Rotter (1966) and personality traits was measured using an instrument named Big Five Inventory made by John and Srisvatava (1999). This research involved 321 respondents of Selfie-Doers in the age of emerging adulthood. This research captured that the respondents tend to have internal locus of control, and then the highest personality traits score is on openness to experience trait. Using ANOVA technique, it indicates a positive linear pattern between selfie intensity and extraversion trait. However, intensity selfie with locus of control and personality trait agreeableness, conscientiousness, neuroticism and openness to experience shows negative linear pattern.