

Analisis pengaruh tacit degree of knowledge terhadap knowledge transfer yang dimediasi oleh team task dan job engagement pada e commerce studi kasus lazada indonesia = Analysis the influence of tacit degree of knowledge towards knowledge transfer mediated by team task and job engagement in e commerce study case lazada indonesia

Syiti Rommalla, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20412532&lokasi=lokal>

Abstrak

ABSTRAK

Penelitian ini mengusulkan bahwa tacit degree of knowledge memberikan pengaruh terhadap knowledge transfer melalui proses team task dan job engagement. Pengujian hipotesis dilakukan dengan menggunakan metode penelitian Structural Equation Modelling (SEM) yang diolah dengan menggunakan software LISREL 8.51 dengan jumlah data sebanyak 175 responden yang didapatkan dari penyebaran kuesioner kepada salah satu perusahaan e-commerce di Indonesia. Berdasarkan hasil pengujian dan olah data, ditemukan bahwa team task tidak dapat memediasi tacit degree of knowledge terhadap knowledge transfer didalam perusahaan.

ABSTRACT

This study suggests that tacit degree of knowledge which related to knowledge transfer through the process of team task and job engagement. Hypothesis tested using Stuctural Equation Modelling (SEM) method and software LISREL 8.51 for data processing of 175 respondents by spreading questionnaires to one of e-commerce company in Indonesia. Result test and data processing found that team task did not have the intended effects on tacit degree of knowledge which related to knowledge transfer in those company.