

Cross-cultural knowledge management : fostering innovation and collaboration inside the multicultural enterprise

Giudice, Manlio Del, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20410702&lokasi=lokal>

Abstrak

This volume highlights how the structuring of roles, interests, and power among different organizational elements, such as teams, departments, and management hierarchies (each comprised of members from different intellectual and professional backgrounds), generates various paradoxes and tensions that bring into play a set of dynamics that have an impact on learning processes.

In this context, such questions often arise : how is knowledge shared in the multicultural organization? What problems and issues emerge? How do different mentalities affect people's responses to new knowledge and new ideas? How can knowledge-sharing processes be improved? Under which conditions do ideas generated by units or groups of different cultural traditions have a chance of being heard and implemented?