

**Persuasive technology : design for health and safety : 7th international conference, PERSUASIVE 2012, Linköping, Sweden, June 6-8, 2012 : proceedings**

Magnus Bang, editor

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Abstrak

This book constitutes the proceedings of the 7th International Conference on Persuasive Technology, PERSUASIVE 2012, held in Linköping, Sweden, in June 2012. The 21 full papers presented together with 5 short papers were carefully reviewed and selected from numerous submissions. In addition three keynote papers are included in this volume. The papers cover the typical fields of persuasive technology, such as health, safety and education.