

Pengembangan kota Bima sebagai daerah tujuan wisata

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20409759&lokasi=lokal>

Abstrak

The objectives of this research are: (1) formulating the development strategies of Bima as tourist destination area ; and (2) designing development programs of Bima as tourist destination area. Result of the research indicated that general strategy. The alternative strategies are tourist attraction development strategy, improving security system strategy, tourism supra-structure and infrastructure development strategy, market penetration and promotion strategy, etc.