

Potensi Corporate Social Responsibility (CSR) BUMN dalam penguatan kelembagaan kelompok berlatih berbasis masyarakat (KBBM) bagi calon tenaga kerja Indonesia (CTKI)

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Abstrak

The purpose of this study in add concept of corporate social responsibility on how process of the National improve the quality of seeing the the implementing otential csR unds from migrant state-owned group. Location state owned workers, out of Jakarta. of activities is taking community-based classified as This study uses place in Bogor, Cianjur and observation, exploratory, descriptive method with case studies that can be despite of all int that is to collect data and information gathered from state and study. The result the found that accordance with owned Enterprises were surveyed have implemented CSR in Law No. 40 of through various forms distribution such as through the Partnership Program and Community Development(Partnership), but the increased amount of funds each year in CSR yet to be enjoyed by Community Based Training Group whose in fact their activities is relatively near with the firm operation. The study also found a trend of state- owned companies to implement CSR programs to the social investment, namely how to foster public confidence with the existence of company's, or just trying to avoid social conflicts by helping in the form of deeds (charity)....