

Peran media tradisional dalam penyebarluasan informasi pembangunan di Provinsi Jambi

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20407770&lokasi=lokal>

Abstrak

This research raises problem about “How's traditionall media role in development information dissemination in province of Jambi now?”, and it purposes to get describing about that media at the present, with uses and gratification theory, positive paradigm, description type, quantitave approach and survey methodode with indepth interview.