

## Behavior computing : modeling, analysis, mining and decision

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### Abstrak

Behavior' is an increasingly important concept in the scientific, societal, economic, cultural, political, military, living and virtual worlds. Behavior computing, or behavior informatics, consists of methodologies, techniques and practical tools for examining and interpreting behaviours in these various worlds. Behavior computing contributes to the in-depth understanding, discovery, applications and management of behavior intelligence. With contributions from leading researchers in this emerging field Behavior Computing: Modeling, Analysis, Mining and Decision includes chapters on: representation and modeling behaviors behavior ontology behaviour analysis behaviour pattern mining clustering complex behaviors classification of complex behaviors behaviour impact analysis social behaviour analysis organizational behaviour analysis behaviour computing applications Behavior Computing: Modeling, Analysis, Mining and Decision provides a dedicated source of reference for the theory and applications of behavior informatics and behavior computing. Researchers, research students and practitioners in behavior studies, including computer science, behavioral science, and social science communities will find this state of the art volume invaluable