

Metaphorical management : using intuition and creativity as a control mechanism for complex systems

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Abstrak

This book reflects modern economy, ecology, sustainability and perception from an artistic perspective. However, it is not so much about "art", but rather how the modern artist takes on a serving role in the social arena again. He makes his creative knowledge available to connect processes of large-scale social development, he extends the boundaries of our scientifically limited world view and creates inspired playgrounds where the sensory-visionary can freely interact with the technically-necessary. This is no new aesthetic theory but rather a practical application of the creative process in operation at the crossroads of social interaction. This volume offers creative ways to find solutions for a wide range of complex problems. It is a practical instrument for modern leadership and can be used to teach complexity in new ways. This work will help to create a global dialogue for sustainable change.