

Sustainability in the chemical industry

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Abstrak

The core of this book is a survey of the world's 29 largest chemical companies, how they put sustainability into action (six of the 29 do not), and the six 'sustainability brands' they have created. It begins with a history of stakeholders conflict, before looking at various definitions of sustainability by academics, by the public and by investors. After the survey and analysis, the book covers sustainability and 'greenwash' plus the ROI of sustainability, and it gives five recommendations.