

Investigasi faktor-faktor yang memengaruhi partisipasi diskusi online: studi kasus student-centered e-learning environment magister teknologi informasi Universitas Indonesia = Investigating the factors affecting participation within online discussion: a case study student centered e learning environment at magister teknologi informasi University of Indonesia / Meyer Einstein Sihotang

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Abstrak

[Penggunaan e Learning di Universitas Indonesia telah diatur oleh Surat Keputusan Rektor UI tentang Penyelenggaraan e Learning di Universitas Indonesia Dari data olahan log activity admin SCELE diperoleh bahwa forum diskusi SCELE sejak tahun 2011 ndash 2014 belum dimanfaatkan dengan maksimal baik oleh dosen maupun mahasiswa terlihat dari jumlah partisipasi dosen dan mahasiswa yang masih jauh dari harapan yaitu baik dari jumlah forum diskusi dan juga topik diskusi yang di posting tidak lebih dari 15 Penelitian ini bertujuan untuk mencari faktor ndash faktor yang memengaruhi partisipasi diskusi online pada SCELE MTI UI Pengumpulan data dilakukan dengan menggunakan kuesioner yang disebar kepada 150 responden mahasiswa MTI UI Pengolahan data dilakukan menggunakan Partial Least Square ndash SEM PLS ndash SEM dengan bantuan software smartPLS 3 Hasil penelitian menunjukkan bahwa secara umum faktor ndash faktor yang memengaruhi partisipasi diskusi online SCELE adalah extrinsic motivation habit information quality performance expectancy social influence system quality dan service quality Faktor yang sangat berpengaruh terhadap behavioral intention adalah performance expectancy habit extrinsic motivation dan social influence Sementara itu faktor yang sangat berpengaruh terhadap user satisfaction adalah information quality system quality dan service quality Kata kunci e Learning SCELE Partisipasi Forum Diskusi Online PLS SEM ;The use of e ndash Learning in University of Indonesia has been regulated by The Official Decree of The Rector of the University of Indonesia Data derived from the log activity of SCELE Admin shows that the discussion forum within SCELE from the years 2011 ndash 2014 has not been utilized optimally by both students and lecturers this is shown by a number of discussion forums and topics that was below 15 percents The objective of this research is to investigate factors that influence participation of online discussion within SCELE MTI University of Indonesia UI Data is collected using questionnaire that is given to 150 students of MTI Study Program UI Data processing used partial least square ndash SEM PLS SEM with the aid of smartPLS 3 software Research finding shows that several factors that influence SCELE online discussion generally are extrinsic motivation habit information quality performance expectancy social influence system quality and service quality The factors that very influential to behavioral intention are performance expectancy habit extrinsic motivation and social influence Meanwhile the factors that very influential to user satisfaction are information quality system quality and service quality Keywords e Learning SCELE Participation Online Discussion Forum PLS ndash SEM;The use of e ndash Learning in University of Indonesia has been regulated by The Official Decree of The Rector of the University of Indonesia Data derived from the log activity of SCELE Admin shows that the discussion forum within SCELE from the years 2011 ndash 2014 has not been utilized optimally by both students and lecturers this is shown by a number of discussion forums and topics that was below 15 percents The objective of this

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