

# Analisis prosedur KAP ABC atas jasa kajian dan penyempurnaan standar operasional prosedur penjualan marketing dan operasional pada PT. XYZ = Analysis of KAP ABC s procedures in examining and updating sales marketing and operational standard operating procedures on PT. XYZ

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## Abstrak

[Laporan magang ini membahas bagaimana prosedur KAP ABC atas jasa kajian dan penyempurnaan Standar Operasional Prosedur SOP penjualan marketing dan operasional pada PT XYZ yang bertujuan untuk menghasilkan SOP yang dapat mendukung standardisasi proses bisnis PT XYZ dengan mempertimbangkan aspek pengendalian internal. Analisis dilakukan atas kesesuaian prosedur yang dilakukan oleh KAP ABC dalam melakukan kajian dan penyempurnaan SOP penjualan marketing dan operasional pada PT XYZ dengan teori yang ada. Analisis juga dilakukan atas kesesuaian pertimbangan aspek pengendalian internal kesesuaian teknik dokumentasi dan kesesuaian format teknis penulisan SOP yang dilakukan oleh KAP ABC dengan teori yang ada. Hasil analisis menyimpulkan bahwa prosedur yang dijalankan oleh KAP ABC pertimbangan aspek pengendalian internal kesesuaian teknik dokumentasi dan kesesuaian format teknis penulisan SOP sudah sesuai dengan teori yang ada namun masih terdapat beberapa kekurangan diantaranya KAP ABC kurang fokus pada pertimbangan aspek pengendalian internal terdapat beberapa kelemahan dalam melakukan perencanaan dan KAP ABC tidak membuat DFD terlebih dahulu sebelum membuat SOP Flowchart.

<hr>This internship report discusses how KAP ABC rsquo s procedures in examining and updating sales marketing and operational. Standard Operating Procedures SOP on PT XYZ to generalize SOP which support standardization of business processes on PT XYZ by considering internal control aspects. The analysis was conducted to check the conformity of the procedures that were performed by KAP ABC in examining and updating sales marketing and operational SOP on PT XYZ to the existing theory. The analysis was also conducted to check the conformity of the internal control consideration documentation techniques and the format of writing techniques that was performed by KAP ABC to the existing theory. The result of this internship report concludes that procedures that were performed by KAP ABC internal control consideration documentation techniques and the format of writing techniques are already conformed to the existing theory however there are some deficiencies such as KAP ABC less focus on internal control consideration there are some weaknesses in planning and KAP ABC did not make DFD before making flowchart.;This internship report discusses how KAP ABC rsquo s procedures in examining and updating sales marketing and operational Standard Operating Procedures SOP on PT XYZ to generalize SOP which support standardization of business processes on PT XYZ by considering internal control aspects The analysis was conducted to check the conformity of the procedures that were performed by KAP ABC in examining and updating sales marketing and operational SOP on PT XYZ to the existing theory The analysis was also conducted to check the conformity of the internal control consideration documentation techniques and the format of writing techniques that was performed by KAP ABC to the existing theory The result of this internship report concludes that procedures that were performed by KAP ABC internal control

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