

Ambivalences in the representation of women in Snow White and the Huntsman film = Ambivalensi representasi perempuan dalam film Snow White and the Huntsman

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Abstrak

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Snow White and the Huntsman merupakan sebuah film Hollywood tahun 2012 yang mendekonstruksi jalan cerita dan penokohan yang terdapat dalam film Snow White karya Brothers Grimm sehingga dianggap sebagai film yang memuat nilai feminis yang kuat. Meskipun begitu, jumlah penelitian yang mengkaji nilai patriakal dan ambivalensi terhadap representasi perempuan dalam film ini masih terbatas. Penelitian ini bertujuan untuk melihat bagaimana kontrol konsep Idealized Beauty dalam tokoh utama perempuan, dan bagaimana perempuan direpresentasikan dalam film Snow White and the Huntsman melalui penokohan tokoh utama perempuan. Hasil penelitian membuktikan bahwa Snow White and the Huntsman memiliki ambivalensi. Dalam satu sisi perempuan ditampilkan sebagai seorang pahlawan, namun perempuan juga ditampilkan sebagai men's stuff yang dikontrol oleh konsep Idealized Beauty pada di sisi yang lain. Penelitian ini bermanfaat sebagai rujukan untuk memahami ambivalensi nilai-nilai patriakal yang masih berlaku dalam masyarakat sekarang.

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ABSTRACT

Snow White and the Huntsman is a 2012 Hollywood film that dramatically deconstructs a classic Grimm's fairytale story of Snow White both in its plot and character, and is regarded as a film that is made with a conscious feminist agenda. Unfortunately, this film has not been extensively discussed for the ambivalences in women's representation that perpetuate the long-held patriarchal beliefs of women. This is what this study attempts to accomplish through a critical and textual analysis of Snow White and Huntsman. It explores, in particular, how women are controlled by men's idealized beauty and how the ambivalence towards women's representation is depicted in this film. The findings show that Snow White and the Huntsman has ambivalences towards feminism: on the one hand, women are strongly depicted as heroes, but on the other hand they are depicted as men's stuff that controlled by men's idealized beauty. This study contributes to women studies on the representations of women in today's film, providing a framework for understanding how patriarchal bias is in today's society., Snow White and the Huntsman is a 2012 Hollywood film that dramatically deconstructs a classic Grimm's fairytale story of Snow White both in its plot and character, and is regarded as a film that is made with a conscious feminist agenda. Unfortunately, this film has not been extensively discussed for the ambivalences in women's representation that perpetuate the long-held patriarchal beliefs of women. This is what this study attempts to accomplish through a critical and textual analysis of Snow White and Huntsman. It explores, in particular, how women are controlled by men's idealized beauty and how the ambivalence towards women's representation is depicted in this film. The findings show that Snow White and the Huntsman has ambivalences towards feminism: on the one hand, women are strongly depicted as heroes, but on the other hand they are depicted as men's stuff that controlled by men's idealized beauty. This study contributes to women studies on the representations of

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