

Dampak media dalam mengubah tingkat penerimaan seseorang terhadap homoseksual studi kasus film Arisan yang disutradarai oleh Nia Dinata = The impact of media in changing people's level of acceptance of other toward homosexuality case study Arisan movie directed by Nia Dinata

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Abstrak

ABSTRAK
Tujuan penelitian ini adalah untuk melihat bagaimana media dapat mempengaruhi atau mengubah pandangan masyarakat terhadap homoseksual. Media yang digunakan dalam studi kasus ini adalah film. Peneliti menggunakan film berjudul "Arisan" yang disutradarai oleh Nia Dinata sebagai bahan studi kasusnya untuk melihat bagaimana pandangan masyarakat tentang homoseksualitas sebelum dan setelah menonton film tersebut. Metode yang digunakan dalam penelitian ini adalah wawancara dengan empat responden dari berbagai latar belakang, yang sudah menyaksikan film "Arisan" sebelum wawancara. Studi ini menyimpulkan bahwa masyarakat yang sebelumnya memiliki pandangan negatif terhadap homoseksualitas masih akan memiliki pandangan itu, tetapi akan membuat beberapa perubahan dalam cara mereka memperlakukan homoseksual. Selain itu, peneliti juga membuat kesimpulan bahwa masyarakat yang sebelumnya memegang pemikiran netral atau positif tentang homoseksualitas akan memperlakukan penyuka sesama jenis dengan lebih baik dari sebelumnya.

ABSTRACT
This study's objective is to see how media could influence and or altered people's acceptance of other's level toward homosexual. One media in particular that will be used as the study case is movie. The researcher used the movie called "Arisan", directed by Nia Dinata to examine how people feel and think about homosexuality before and after watching it. The method that is utilized in this research is in-depth interview with four respondents of varied backgrounds, who have watched the movie prior to the interview. This study finds that people who previously hold negative believe of homosexuality will still hold on into that value, but will make some changes in how they treat them. And people who previously hold neutral or positive thought about homosexuality will treat the gay and lesbian better., This study's objective is to see how media could influence and or altered people's acceptance of other's level toward homosexual. One media in particular that will be used as the study case is movie. The researcher used the movie called "Arisan", directed by Nia Dinata to examine how people feel and think about homosexuality before and after watching it. The method that is utilized in this research is in-depth interview with four respondents of varied backgrounds, who have watched the movie prior to the interview. This study finds that people who previously hold negative believe of homosexuality will still hold on into that value, but will make some changes in how they treat them. And people who previously hold neutral or positive thought about homosexuality will treat the gay and lesbian better.]