

Peran ekonomi dalam pemilihan presiden Indonesia 2014 = role of economy on 2014 Indonesia presidential election

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Abstrak

[Evaluasi pemilih terhadap kinerja pemimpin politik menjadi pondasi bagi demokrasi, sehingga demokrasi dapat menghasilkan pemimpin politik dengan kinerja baik. Selain itu pemilihan umum juga menjadi sarana bagi masyarakat untuk menentukan kebijakan mana yang tepat untuk diaplikasikan, berdasar kepada janji kampanye calon presiden. Kajian ini berusaha menangkap pengaruh faktor-faktor sosial ekonomi di tingkat desa terhadap keterpilihan Jokowi dalam pemilihan presiden 2014. Penelitian ini menemukan bahwa tingkat kemiskinan, tingkat akses ekonomi dan kondisi infrastruktur desa serta kelas menengah berperan besar dalam kemenangan Jokowi. Temuan lain adalah bahwa paparan media, baik televisi maupun internet sangat berpengaruh dalam proses penentuan suara oleh masyarakat.

.....Voter evaluation of the political leader's performance is the foundation for democracy, therefore democracy can produce a political leader with good performance. Elections are also a mean for the public to determine which policies are appropriate to be applied, based on the campaign. This study tried to capture the influence of socio-economic factors at the village level to the winning of Jokowi in 2014 election. The study found that poverty, economic access and infrastructure as well as the middle class plays a major role in the Jokowi's victory. This study also found that media is influential to the vote decision.;Voter evaluation of the political leader's performance is the foundation for democracy, therefore democracy can produce a political leader with good performance. Elections are also a mean for the public to determine which policies are appropriate to be applied, based on the campaign. This study tried to capture the influence of socio-economic factors at the village level to the winning of Jokowi in 2014 election. The study found that poverty, economic access and infrastructure as well as the middle class plays a major role in the Jokowi's victory. This study also found that media is influential to the vote decision.;Voter evaluation of the political leader's performance is the foundation for democracy, therefore democracy can produce a political leader with good performance. Elections are also a mean for the public to determine which policies are appropriate to be applied, based on the campaign. This study tried to capture the influence of socio-economic factors at the village level to the winning of Jokowi in 2014 election. The study found that poverty, economic access and infrastructure as well as the middle class plays a major role in the Jokowi's victory. This study also found that media is influential to the vote decision.;Voter evaluation of the political leader's performance is the foundation for democracy, therefore democracy can produce a political leader with good performance. Elections are also a mean for the public to determine which policies are appropriate to be applied, based on the campaign. This study tried to capture the influence of socio-economic factors at the village level to the winning of Jokowi in 2014 election. The study found that poverty, economic access and infrastructure as well as the middle class plays a major role in the Jokowi's victory. This study also found that media is influential to the vote decision., Voter evaluation of the political leader's performance is the foundation for democracy, therefore democracy can produce a political leader with good performance. Elections are also a mean for the public to determine which policies are appropriate to be applied, based on the campaign. This

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